

## **REMARKS**

Upon entry of the instant amendment, claims 1-5, 9 and 11-14 are pending. Claim 1 has been amended to more particularly point out the Applicant's invention. It is respectfully submitted that upon entry of the amendment and consideration of the remarks below, the application is in condition for allowance.

### **CLAIM REJECTIONS – 35 U.S.C. § 103**


Claims 1-5, 9, 11, 12, 14, and 15 have been rejected under 35 U.S.C. § 103(a) as being unpatentable over Berberet, et al., U.S. Patent Publication No. US 2005/0086703 A1 ("the Berberet et al. reference") in view of Gerba US Patent No. 5,931,908 ("the Gerba patent"). The Applicant concurs with the Examiner that the Berberet reference fails to teach separate linked video files which are exported to the viewer interaction platform. The Gerba patent discloses an interactive system for video content in which a viewer selects a specified location within a frame by way of an overlay function. The specified location has nothing to do with the location of a pixel object within a frame. In the Gerba system, the user need only click on a selected area within a frame and as such only a single pixel object is selectable per frame. The system recited in the claims at issue allows a user to select from one or more pixel objects per frame. Accordingly, the system in accordance with the present invention must determine if the location on the frame where the action by the pointing device occurred corresponds to the location of a pixel object within the frame. In applications where the frame contains more than one pixel object, the system in accordance with the present invention determines which pixel object was selected in the frame. The Gerba system does not disclose or suggest such a system. For all of these reasons, the Examiner is respectfully requested to withdraw this rejection. .

Claim 13 has been rejected under 35 U.S.C. § 103(a) as being unpatentable over the Berberet, et al. reference in view of Gupta, et al. U.S. Patent Application Publication No. US 2005/0086703 A1 ("the Gupta, et al. reference"). Claim 13 is a dependent claim which depends upon claim 10, which, in turn, depends upon claim 1. The Berberet, et al. reference was discussed above. The Gupta, et al. reference relates to a multi-media player for playing video content. The Gupta, et al. reference does not otherwise disclose a system as recited in claim 1, upon

which Claim 13 depends. Accordingly, for this reason and the reasons submitted above, the Examiner is respectfully requested to reconsider and withdraw this rejection.

Respectfully submitted,

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